Your Official Guide to Family Fun



CHECKERS SNOOZER



JOB: INVENTOR FAVORITE COLOR: BLUE

FAVORITE FOOD: BLUEBERRIES FAVORITE SPORTS TEAM: BILLS

JOB: VACUUM
FAVORITE COLOR: RED/YELLOW
FAVORITE FOOD: APPLES
FAVORITE SPORTS TEAM: SABRES

CHECKERS IS AN INVENTOR WHO LOVES TO MAKE DISCOVERIES AND SHARE THEM WITH OTHERS. CHECKERS ALSO ENJOYS TALKING ABOUT MAKING HEALTHY CHOICES, STEM, AND READING!

SNOOZER IS A ROBOT VACUUM. SNOOZER WAS JUST A NORMAL VACUUM UNTIL CHECKERS MODIFIED HIM AND NOW SNOOZER IS GROWING UP AND LEARNING JUST LIKE YOU!

CHECKERS' INVENTIONS

The Expander: This invention turns something small into a giant version of itself. With this invention, you can turn a

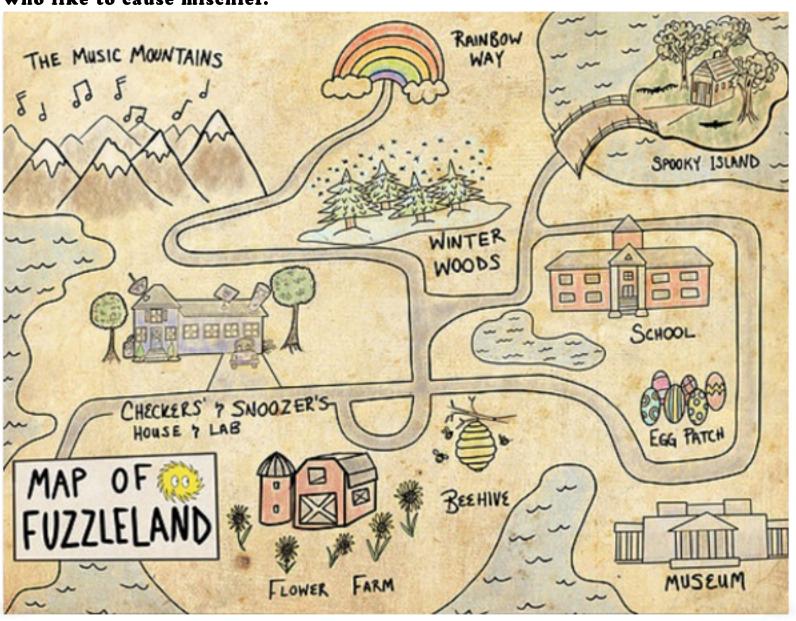
> What other amazing creations and inventions are inside this machine? Who knows? It is a secret!

Cool Tool: The Cool Tool can freeze anything! It is great for making ice cubes.



MAP OF FUZZLELAND

Fuzzleland is a place where Checkers and Snoozer go on many fun adventures. It is famous for its magical creatures, the fuzzles. The Fuzzles are small, fuzzy critters who like to cause mischief.

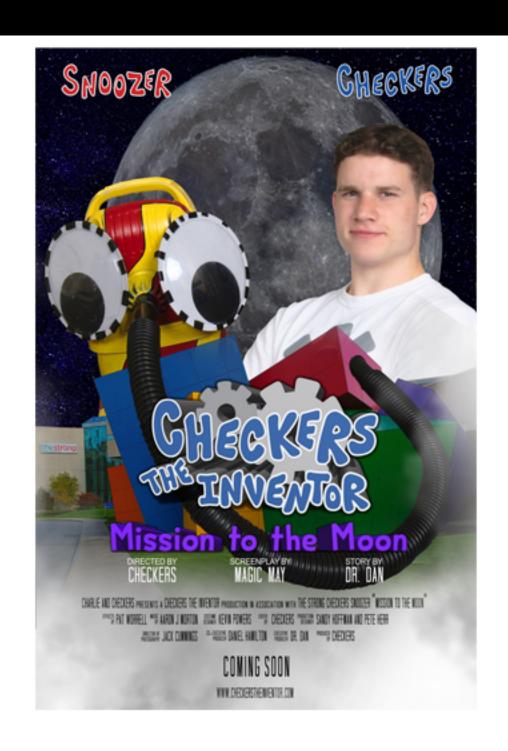


MISSION TO THE MOON

The following section of this fun pack is based on Checkers the Inventor's short film, Checkers the Inventor: Mission to the Moon. It premiered on July 20th, the 50th anniversary of the Apollo 11 moon landing.

This film is now available for free online! You can find it using this link:

https://www.youtube.com/watch?v=DJjGo_XhTEM



FIND THE ITEMS

Checkers is going to send Snoozer to the Moon! Checkers must first get Snoozer ready for the trip.

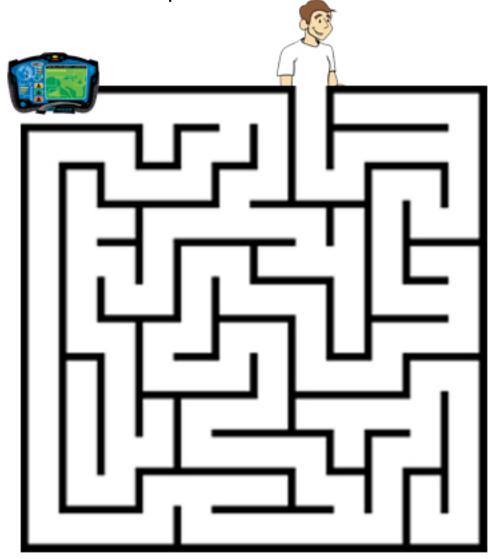
Help Snoozer find: Bubbles, Ice Cream, and map. Circle them when you find them!



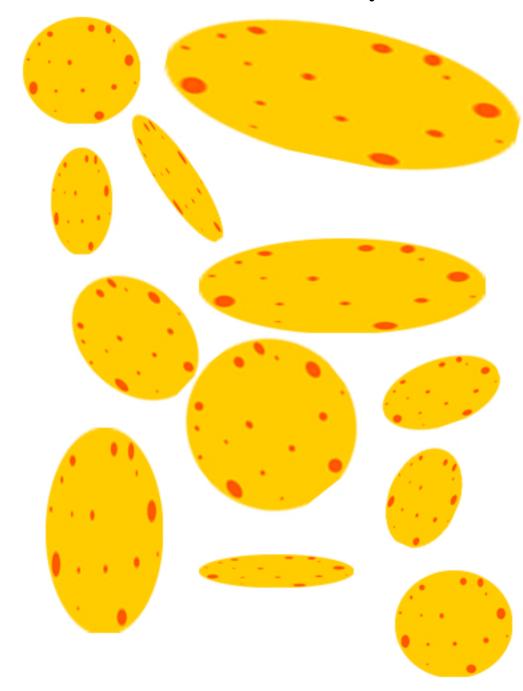
THE AMAZING MAZE

THE TWO MOONS

Checkers goes into the museum to find the launch control center. Help Checkers find the control center.



Circle The moons that are exactly alike!



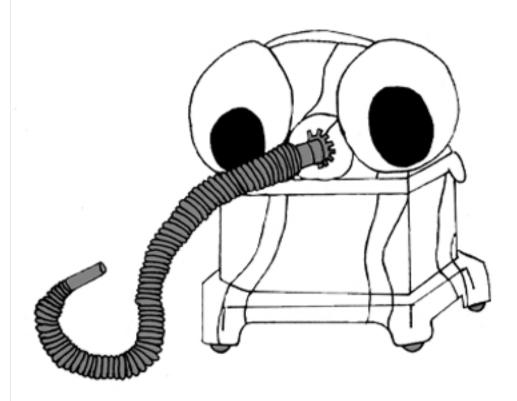
TRICKY WORD SEARCH

Checkers prepares the rocket launch. Help him find some important information by solving this word search!



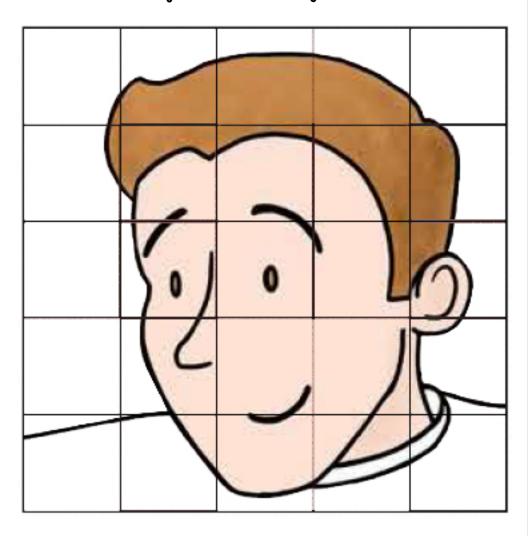
COLOR SNOOZER

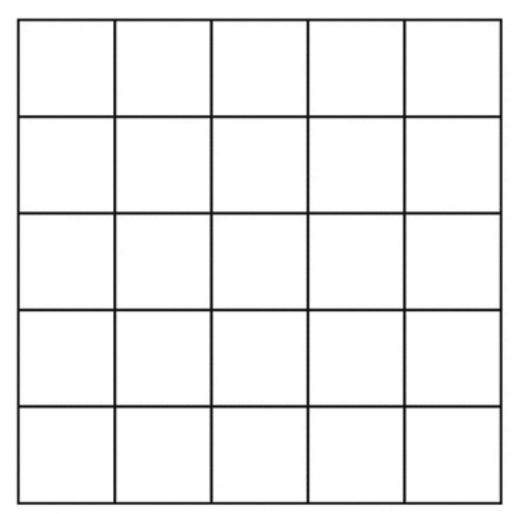
While Checkers readies the launch, Snoozer waits in the rocket ship. Color Snoozer!



DRAW CHECKERS

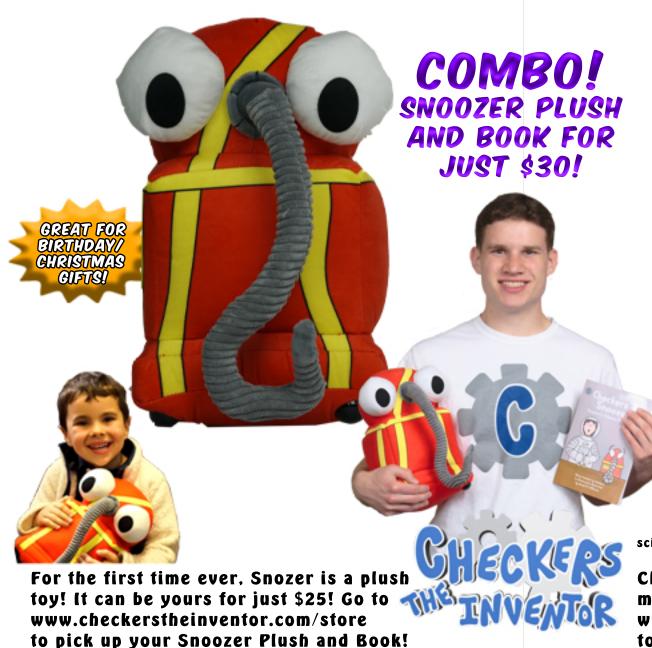
Using the grid on the left side as a guide, copy what you see in each box into the blank grid on the right side to create your own drawing of Checkers.





AVAILABLE NOW: SNOOZER PLUSH

AVAILABLE NOW: CHECKERS' BOOK!





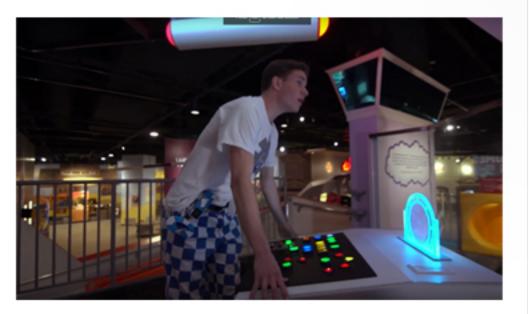
WHAT PEOPLE ARE SAYING:

"Just wanted to share that my girls have informed me that they're going to play 'Checkers and Snoozer' and the couch is going to be the bunk beds. Thank YOU for inspiring my children. Now they want to go to the science museum. They're making up tickets and everything."

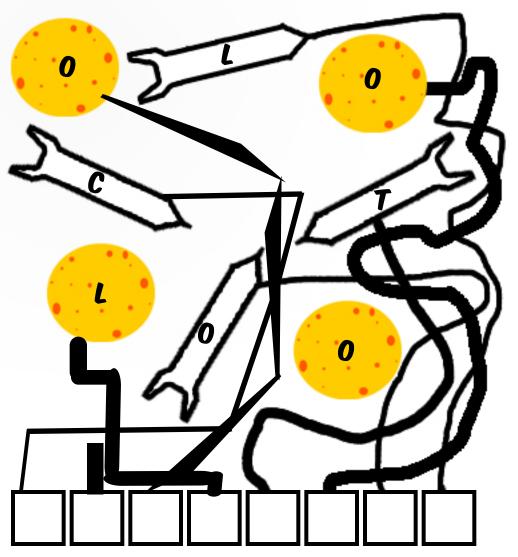
Checkers and Snoozer travel to a science museum and learn about the moon! Go to www.checkerstheinventor.com/store to pick up your Snoozer Plush and Book!

THE MYSTERY

Checkers discovers that the rocketship has a hole in it. Oh No! Help Checkers remember which of his inventions to use.



Follow the trail from each Moon and Rocket to the space at the end and you'll find the answer!



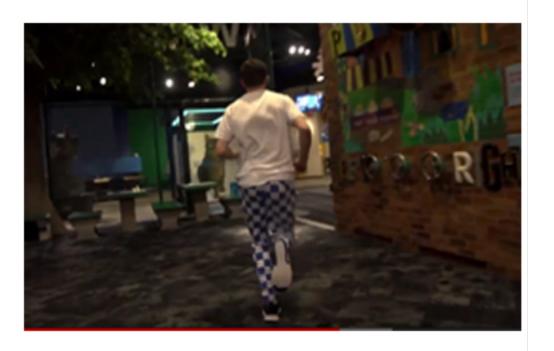


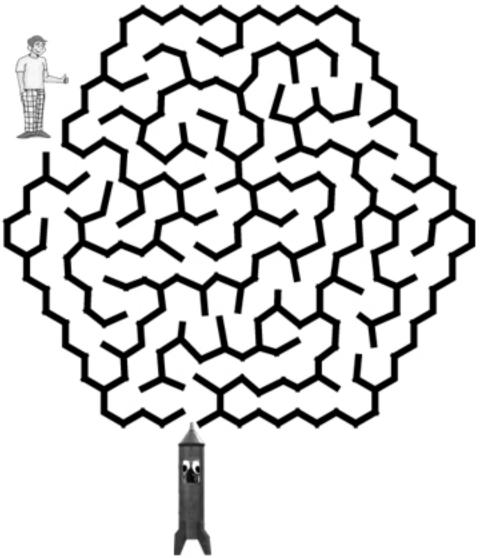


-Family Friendly Content -Educational Videos -Social Emotional Learning

THE GREAT ESCAPE

Checkers races through the museum to fix the rocket and save Snoozer. Help Checkers reach the rocketship before it's too late!





TO THE MOON!

Checkers arrives just in time and fixes the hole. The rocketship takes off safely! Snoozer launches up to the Moon. Thank you for helping Checkers the Inventor get his friend to the Moon. You are awesome!





CHECKERS RECOMENDS:

CELESTIAL BUDDIES!



When it comes to learning about Space and the planets in our Solar System, there is no cooler way to learn than to own the celestial buddies!

Not only are these loveable creatures soft and fluffy, but they contain information and fatcs about each of our 8 planets, dwarf planets such as Pluto, the Moon, The Sun, and more!

These are a mult-have item for any child interested in Space! Checkers highly recomends these toys.



OUR STORY

After 4 years of work performing as entertainers throughout Western New York it was now 2014. As brothers Danny and Joey Hamilton were building their company, Charlie and Checkers, into a successful business, they were rewarded with an invitation to bring their popular kids and family variety show to perform at the White House Easter Egg Roll.

They were incredibly excited to be performing at such a prestigious event. After appearing on various television programs, news articles, and local media appearances the brothers headed off to Washington, D.C. While at the event, Danny and Joey noticed something fascinating. Michelle Obama had incorporated her Lets Move initiative all throughout the event. There was healthy food and water at every turn, health-themed games, and more. It was then and there that Danny and Joey realized that performing for children could extend beyond entertainment, and could be both a fun and truly educational experience.

They began their new journey by turning their stage personas into role model characters. Danny, who was studying to become a pediatrician, became Dr. Dan, a character who inspires children to be healthy. Joey, who was studying Entrepreneurship at Canisius College, became Checkers the Inventor, a fantastical inventor who teaches kids about the importance of reading and being creative.

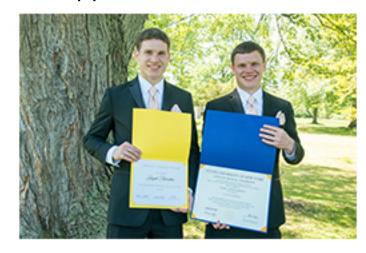
The brothers also created a robot character named "Snoozer", a character who shares the worries and insecurities of the children. They relate to Snoozer and learn from him, especially through Snoozer's adventures in their book series.

OUR STORY

They immediately realized this could extend far beyond just their live performances to include a multi-media approach to their educational entertainment which expanded to also include their own video channels, book series, television appearances, and more. School Programs USA East Coast was launched in 2019. Today, they continue to create live performances, online videos, books, toys, take home worksheets, and other educational resources with the intention of building on the engagement created from the live performance and providing a memorable and wholesome educational experience for kids from the ages of 3-10.

The growth of their efforts and the creation of School Programs USA East Coast has extended the reach and impact of the brothers' educational entertainment approach to extend to more kids and families than ever before, with expected continued growth with programming and new releases being added each month.

School Programs USA works with schools to provide academic reinforcement to the current curriculum, while providing enhanced learning through these exciting, creative new approaches to student engagement and education.



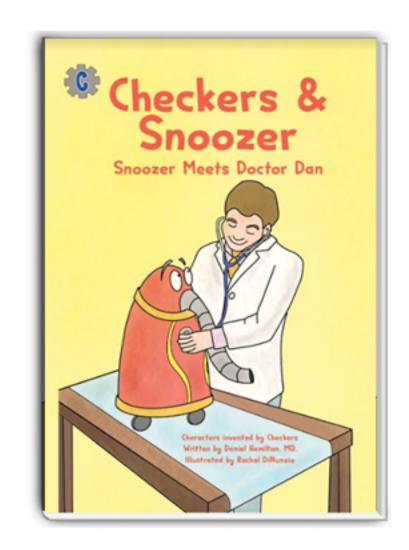


DR. DAN

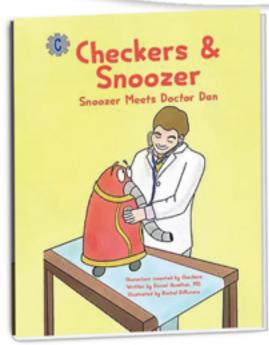


JOB: DOCTOR (PEDIATRICIAN)
FAVORITE COLOR: ORANGE
FAVORITE FOOD: ORANGES
FAVORITE SPORTS TEAM: BILLS

DR. DAN IS A PEDIATRIC RESIDENT PHYSICIAN. DUE TO HIS BACKGROUND IN BOTH ENTERTAINMENT AND MEDICINE HE IS UNIQUELY QUALIFIED TO CO-AUTHOR BOTH CHECKERS' LIVE PRESENTATIONS AND HIS NEW BOOK "CHECKERS AND SNOOZER: SNOOZER MEETS DR. DAN".



Checkers & Snoozer Team Up With Dr. Dan For Their Latest Book Release...



Snoozer feels going to see the doctor is scary, especially when he isn't even sick. He asks Checkers if he will go with him for support.

Together they discover many cool things as they meet Dr. Dan, who tells them about the importance of checkups and staying in good health. Snoozer tells Dr. Dan about his sneezing problem. Dr. Dan gives Snoozer an exam, and they discover Snoozer has an allergy that requires two shots, which makes Snoozer nervous. Soon Snoozer receives his shots and is happy to realize they didn't hurt, and he was worried for nothing.

Not only did Snoozer feel better, but they both learned a lot more about the importance of:

- Taking care of ourselves and staying healthy
- Eating healthy snacks
- Brushing our teeth twice a day
- Having regular checkups to the doctor's office.

★ BONUS - The Book Also Includes A Hidden "Game Challenge" Throughout The Book

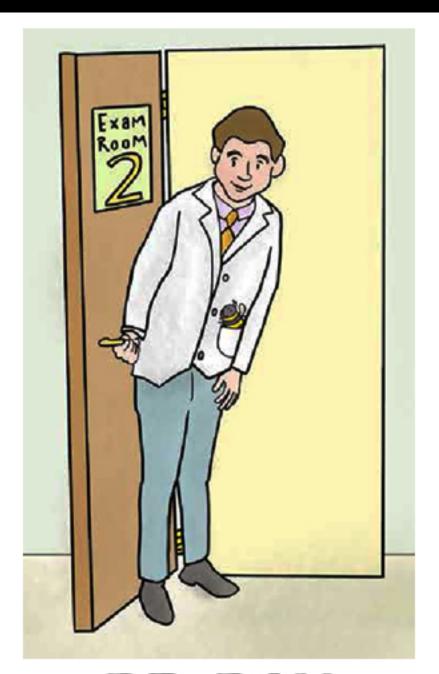
Checkers and Snoozer now have a new friend with Dr. Dan and look forward to their regular doctor's visits.

Checkers The Inventor and Dr. Dan are authors and educational entertainers, that specialize in creating kids and family educational programs and learning resources for kids from ages 3-10, focusing on core development through high-profile multimedia including live performances, school assemblies, The Checkers video channel, books, and more for continued education and engagement.

Checkers and Dr. Dan have performed at The White House for the President and First Lady three times appearing for audiences of over 30,000 guests, and has appeared on major media including television, radio, newspapers, and magazines as a specialist in early learning development and educational entertainment.

Checkers Dr. Dan

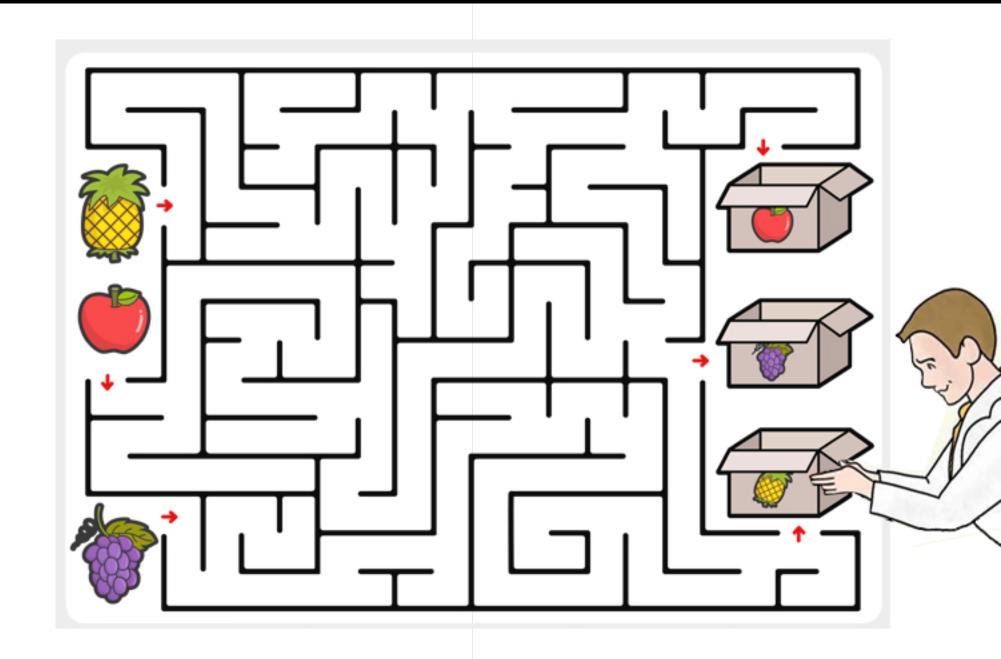
AUTHORS + SPEAKERS
EDUCATIONAL ENTERTAINERS





OR. DAN'S 5 TIPS FOR UNING A WEALTHY WIFE

- 1) Eat 2 servings of fruits/
- 3 servings of vegetables every day
- 2) Drink plenty of water
- 3) Get enough sleep each night
- 4)Exercise 1 hour per day
- 5) Spend time outside



Ages 0-2: 11-14 Hours Ages 3-5: 10-13 Hours Ages 6-12: 9-12 Hours



When it comes to sleep.
It's very important that
we don't compare ourselves
to others. If your brothers
and sisters are sleeping
less than you, but you still
feel rested, don't worry
about it. They need to sleep
as much as they need to sleep,
and you need to sleep as much
as you need to sleep."

Dr. Dan

PARENTS' PAGE

Some Tips for Healthy Eatings

Food Selection and Preparation

- 1) Purchase fruits and non-starchy vegetables instead of typical snack foods.
- 2) Invite your children to select some new vegetables to try.
- 3) Prepare your food during the weekend so it is easily available during the week.
- 4) Search for healthy recipes together with your children.

Breakfast (deas

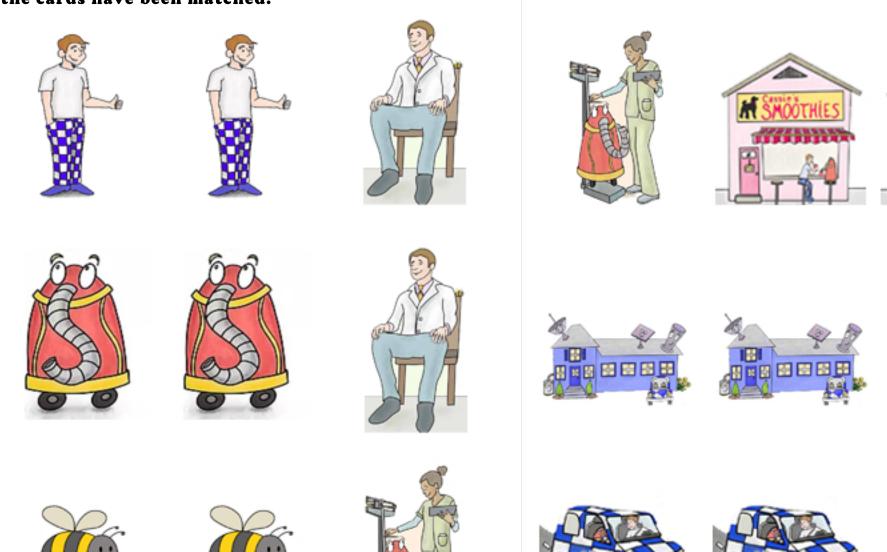
- 1) Remember that breakfast provides energy needed for physical and mental activities.
- 2) Avoid sugary baked goods and cereals.
- 3) Provide choices that are high in protein and fiber, but low in sugar.
- 4) Eating fruit is more filling and nutritious than drinking juice.

Education

- 1) Children will learn from the decisions you make for your family.
- 2) Take time to explain the choices you make.
- 3) Ask for helpful resources to be provided by school administrators.
- 4) Work with your school principal, PTA/PTO, or health teacher to bring Checkers' "The Healthy Plan" Live performance to your children's school.

MEMORY GAME

How to Play: Mix up the cards - Cut each card out with scissors. Lay them in rows of 4. face down. Turn over any two cards. If the two cards match, keep them. If they don't match, turn them back over. Remember what was on each card and where it was. Watch and remember during the other player's turn. The game is over when all the cards have been matched.







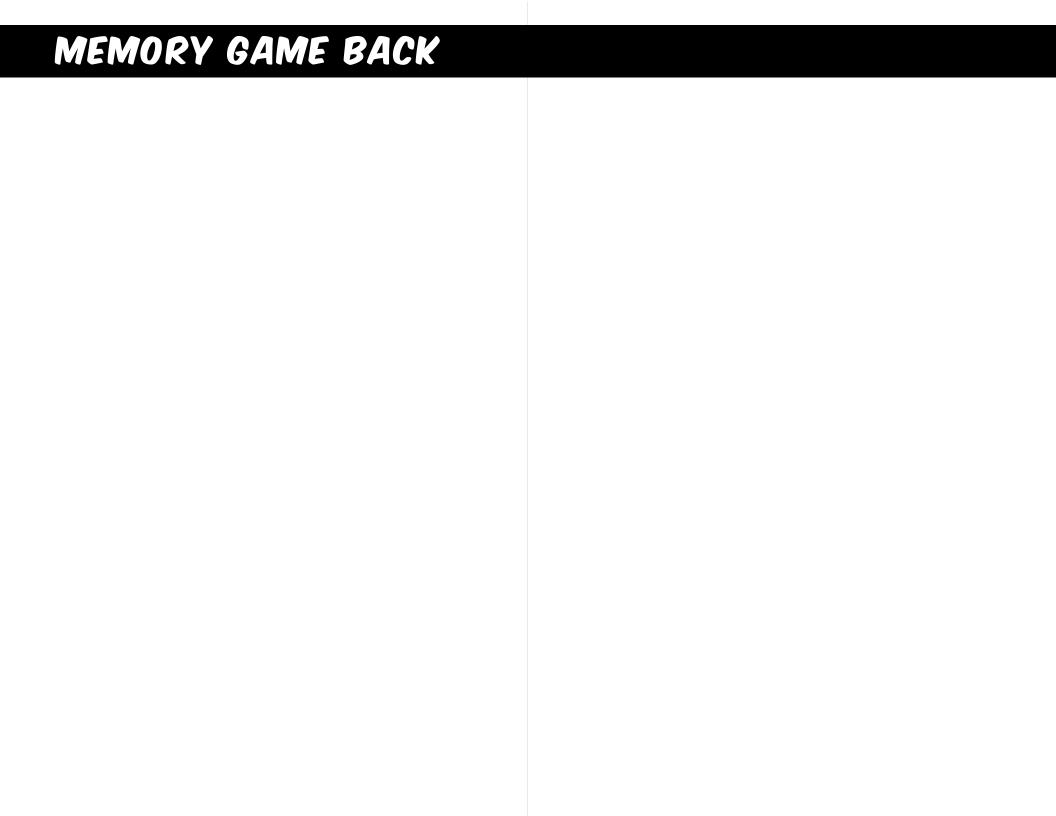












CHEF KATIE'S KITCHEN







chef Katte is checkers'
cousin. She makes
delicious and healthy
treats. Color in her picture
and then check out
her awesome recipies!









CHEF KATIE'S KITCHEN

DR. DAN

POWER BERRY SMOOTHIE

Ingredients:

5 frozen strawberries 1 cup of frozen blueberries 1 banana 2 cups of water (or milk)



Directions

- 1) Assemble ingredients
- 2) Place ingredients in blender
- 3) Blend until thouroughly mixed
- 4) Enjoy!

Dr. Dan Tip:

This is a quick and easy recipe for starting your morning off right, or a delicious dessert after a healthy dinner. This smoothie is full of fiber, potassium, vitamin A, vitamin E, and many more vitamins and minerals that are sure to make you feel great and ready to stay healthy!

SCHOOL DAYS

Checkers attended Canisius College from 2015-2019. While at Canisius, Checkers was named Entrepreneur of the Year in 2019 and was selected into the prestigious Western New York Prosperity Fellowship, an organization dedicated to the economic growth in the Western New York area.



What is the name of your school?

What is your favorite thing about school?

WESTERN NEW YORK
PROSPERITY
FELLOWSHIP
PROGRAM



CHECKERS LOVES THE BUFFALO BILLS!

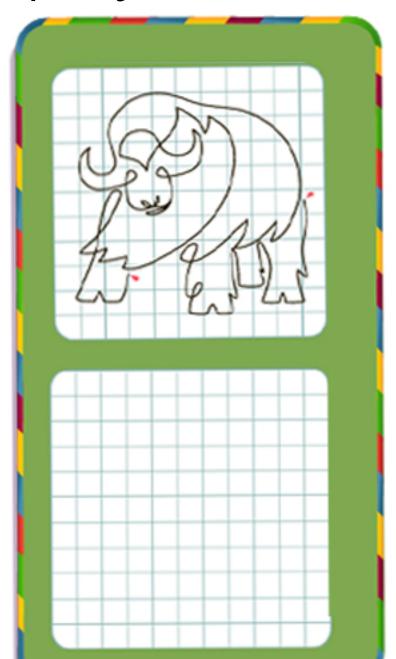
The Buffalo Bills are Checkers favorite sports team! He loves performing in their training center every year to help celebrate Hunter's Day of Hope and Prayer with Bills' legendary quarterback, Jim Kelly!





DRAW A BUFFALO!

Draw a buffalo in the space below. Use the top drawing for reference.



You are about to write your own story! Whenever Checkers writes a new story, there are a few things he must plan out.

Who is the story about? These are called characters. Choose the characters of your story.

My characters are...

Now you need to decide where and when the story takes place. This is called setting. Do you want your story to take place in the woods 100 years ago or in your house today? You decide! Where does your story take place?

My setting is...

Now that you know your setting and characters, you need to create a story! All stories have a beginning, middle, and end. Make sure your story has all three of these things.



Characters



Setting



Story

Now it's your turn! Write your own story on the next 6 pages.	

DID YOU KNOW?

Checkers is a nationally recognized entrepreneur. In 2015, Checkers was voted as one of America's Top 5 Young Entrepreneurs. He has continued to help support aspiring business owners and works with high school students to develop their ideas.







Checkers performing at an elementary school in front of high school students



Checkers judging "shark tank" competition

COLOR THE EASTER EGGS!





erforming At The White Hous



Back By Popular Demo



heckers With Shaquille O' Neal

"This year over 30,000 visitors from across our country joined us on the South Lawn, and I wanted you to know that your participation made this day even more special for our guests."

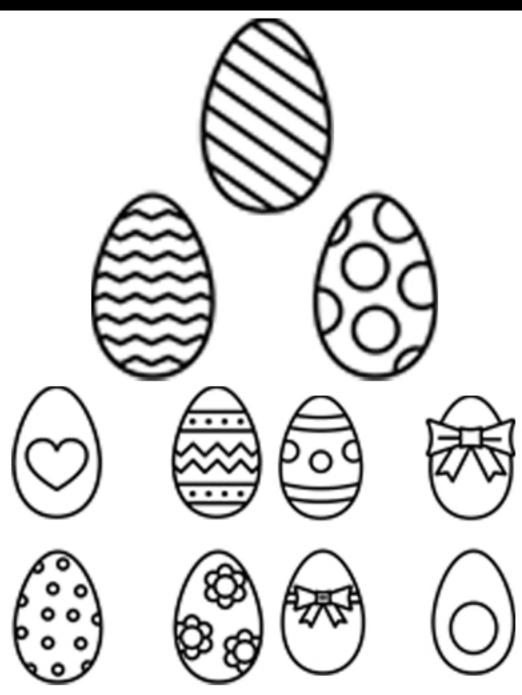
-First Lady Michelle Obama



Checkers has performed at The White House three times for their annual Easter Egg Roll! It is one of his favorite places to perform!



On the next page, color in the eggs however you would like to. Make them look eggstra colorful!



Our full list of programs can be found on www.schoolprogramsusaec.com



Health Education School Assembly

Print this voucher to get your school \$100 off the cost for Checkers' school's program!



Present this voucher to your PTA president, Principal, Secretary or School Counselor to ensure your school will get the discount!

